

## AILA East Asia Symposium

### Positioning Language Teaching in Applied Linguistics

Oda, Masaki (Tamagawa University)  
Joo, Kum-Jeong (Induk University)  
Han, Jiying (Shandong University)

In many parts of Asia, language teaching, especially English language teaching professionals have played the central role of the developments of applied linguistics for the last few decades. East Asia is not an exception. As Kramsch and Perrin (2018) point out, however, applied linguistics becomes more transdisciplinary and translingual in recent years, i.e., a wider range of academic disciplines is involved in order to solve various problems in language and communication we face in our multilingual society.

This symposium is to reflect on the relationship between ELT and applied linguistics in East Asia in the past decades and share experience of how each of the AILA affiliates in East Asia has reacted to the changing landscape of applied linguistics in the region, as well as strategies to promote applied linguistics as an academic discipline.

Each affiliate has 15 minutes to present its experience, followed by a discussion involving audience. Towards the end, it is hoped that we could come up with some specific ideas of how the three AILA affiliates can collaborate to help promoting applied linguistics including the areas outside of language teaching.

### Promoting Applied Linguistics: The Role of JAAL in JACET

Oda, Masaki (Tamagawa University)

In the past decades, JAAL has been representing Japan as an affiliate of AILA. As it has been administrated as a part of JACET (The Japan Association of College English Teachers) whose members are primarily engaged in ELT, promoting the areas of applied linguistics dealing with languages other than English and/or issues other than teaching has been challenging. I will give a brief chronological review of the position of applied linguistics in JACET, and share some attempts JAAL has made in the past years in order to redefine applied linguistics in Japanese academia in order to gain recognition of the discipline.



Masaki Oda Ph.D. is a Professor of Applied Linguistics and the Executive Director for Higher Education of Tamagawa University and Academy. He is the founding director of Tamagawa University's Center for English as a Lingua Franca (CELF). His research interests include sociopolitical aspects of language teaching, language program management, and the relationship between language teaching and media discourse.

## Applied Linguistics: The Role of ALAK in Present and Future

Joo, Kum-Jeong (Induk University, ALAK, South Korea)

The Applied Linguistics Association of Korea (ALAK) has been actively adapting to the changing landscape of applied linguistics in East Asia. In today's fast-paced world of science and technology, ALAK aims to define the role of applied linguists and contribute significantly to global progress. Recognizing the pivotal role of applied linguistics in interdisciplinary research alongside related scientific and technological fields, our dedication lies in fostering international collaboration and enhancing the field's influence. This presentation will introduce past conference themes such as AI integration and innovative approaches, and outline forthcoming plans centered on practical research methodologies.

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Kum-Jeong Joo is an assistant professor in the department of Business English at Induk University, South Korea. Her research interests center on first and second language acquisition and processing of Korean reflexive pronouns and numeral classifiers.

## Foreign Language Education: Knowledge Production and Discipline Construction

Prof. Han, Jiying (Shandong University, CELEA, China)



Dr. Jiying Han is a Professor in Applied Linguistics at the School of Foreign Languages and Literature, Shandong University, P. R. China. Her research interests include language teacher development, language teaching and learning, and classroom environment. Her publications have appeared in several international journals, including *System*, *Teaching and Teacher Education*, *Computers & Education*, *Higher Education*, *Studies in Higher Education*, *Educational Psychology*, *Teaching in Higher Education* etc. and domestic journals. She has been honored as the “Highly Cited Chinese Researcher” by Elsevier four times since 2021.