



The 1st Annual Conference of Asia ESP
The 6th Chinese National Symposium on ESP

CALL FOR PAPERS

Conference Theme: Innovating ESP, Bridging Asia

Conference Time: 27-29 October 2017

Conference Venue: International Convention Centre of Foreign Language Teaching and Research Press, Daxing District, Beijing, China

Conference Working Language: English

Keynote Speakers:

Christine Feak, Co-Editor of *English for Specific Purposes*, University of Michigan

Hajime Terauchi, Dean of Faculty of Commerce of Takachiho University, Japan;
President of the JACET (Japan Association of College English Teachers)

Ken Hyland, Director of Centre for Applied English Studies and Chair of Applied Linguistics, The University of Hong Kong; Co-Editor of *Journal of English for Academic Purposes*

Conference Goals:

- To innovate the theory, practice and methodology for ESP research among Asian countries and areas;
- To promote communication and enhance cooperation on ESP research and pedagogy across cultures;
- To provide ESP scholars, educators and practitioners with opportunities to interact, network and benefit from each other's research and expertise in an age of increasing globalization and digitalization.

Topic Areas:

1. Curriculum and course design
2. Materials design and writing
3. Teaching and learning approaches and methods
4. Innovations in research and instruction
5. Teacher development
6. Testing, assessment and evaluation
7. English teaching and research for general and specific academic and occupational purposes in domains of EST, EBP, ELP, EMP, etc.
8. Intercultural communication in ESP contexts
9. Corpus Linguistics and Data-Driven Instruction (DDI) for ESP
10. Educational technology, e.g. Computer Assisted Language Learning (CALL), e-learning
11. English as a medium of instruction (EMI)
12. Other ESP related topics

Guidelines for Submissions:

Abstracts, panel or workshop proposals may be accepted.

- Abstract, 200-400 words in English, including positions, affiliations, email addresses and mailing addresses for all authors.
- Panel proposals reflecting the conference theme may be submitted. All panel proposals should provide a 300-word rationale and a 100-200 word abstract of each panelist's paper, including affiliation and email address for each panelist.
- Workshop proposals relevant to the conference theme may be submitted. Proposals should be 3-5 pages in length, single-spaced.

Key Dates

End of Abstract Submission: 10 June 2017

Notification of Abstract Acceptance: 20 June 2017

End of Early Bird Registration: 30 August 2017

Abstract Submission and Conference Registration: <http://2017.asiaesp.com>

Conference Enquiry: asiaesp@163.com

Conference Host: School of ESP, Beijing Foreign Studies University

Conference Co-organizers: Asia ESP, Chinese Association of ESP, Foreign Language Teaching and Research Press, Chinese Journal of ESP

Supporting Organizations: Korea ESP, JACET ESP Kanto